

## **COMPANY ANNOUNCEMENT**

The following is a Company Announcement by Phoenicia Finance Company p.l.c. (C 88958) (hereinafter the "Company") of The Phoenicia Hotel, The Mall, Floriana, pursuant to the Capital Markets Rules issued by the Malta Financial Services Authority:

## Quote

## Appointment of General Manager

The Company wishes to announce the appointment of Mrs Robyn Pratt to the post of General Manager of the Phoenicia Hotel Malta, with effect from 20 September 2021.

Mrs Robyn Pratt possesses decades of experience in the hospitality industry, having worked at hotels at both a regional and international level, within Australia and Europe. Prior to moving to Malta in 2011, Mrs Pratt was Vice President for Operational Innovation within the Starwood Hotels group and was responsible for leading the Innovation and Change Management process for 240 hotels across the globe. Following this, she held the position of Vice President (Lifestyle and Luxury Brands) for Starwood Hotels Europe, Africa and Middle East. She has since acted in her capacity as a consultant for numerous independent and international hospitality companies in various areas, including quality management, leadership, operations, branding and service culture development.

This appointment shall continue to strengthen the Phoenicia Group's commitment to retain its current position as a leading luxury five-star hotel in the local hospitality sector.

The information required in terms of Capital Markets Rule 5.20 in relation to Mrs Pratt's appointment as General Manager of the Guarantor company is listed hereunder:

Name	Robyn Pratt
Address	14, Triq il-Majjistral, Madliena SWQ 1342
Function	General Manager with effect from 20
	September 2021
Current and past directorships in any in	n/a
the previous 5 years in other companies	
having securities traded on a stock	
exchange	
Principal activity outside the Guarantor	n/a
company	
Other disclosures	There are no other disclosures to be made in
	terms of Capital Markets Rules 5.20.5 to 5.20.9

Unquote

BY ORDER OF THE BOARD

20 September 2021

Dr. Stephanie Shaw Company Secretary

Company Registration No: C88958

Registered Address: The Phoenicia Hotel, The Mall, Floriana, Malta

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