

ANCHOVY.

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Company Announcement

The following is a company announcement issued by ANCHOVY STUDIOS p.l.c. (the Company) pursuant to Rule 4.11.13 of the Prospectus Rules.

Quote

The Company would like to announce that it has set up a joint venture with Tarjama in Dubai, UAE . The joint venture is a strategic collaboration with an aim to deliver a localized, end-to-end brand and content experience to clients across the MENA region.

The Company will now be able to increase its impact in the Arabic-speaking market by providing a premium-quality, localised service to companies based in the MENA region.

The joint venture will allow companies to access a holistic range of content solutions including digital brand experience, digital content production, translation, localization and transcreation from and to 450 language pairs, as well as advertising and digital marketing services.

Unquote

By order of the Board of Directors of Anchovy Studios p.l.c.

S. Caruana

Ms Sara Caruana
Company Secretary
8th October 2021

For more information on ANCHOVY STUDIOS p.l.c. please visit <https://www.anchovyinc.com/investors/announcements>